

STREET ANGEL PRESS RELEASE

CAMERA TELEMATICS PARTNERS WITH ARTHUR MARSH INSURANCE AS PREFERRED SUPPLIER OF TELEMATICS AND ON-BOARD CAMERA TECHNOLOGY

Camera Telematics partners with Arthur Marsh Insurance as preferred supplier of telematics and on-board camera technology

Camera Telematics, the leaders in vehicle camera technology, today announced a partnership with Arthur Marsh Insurance whereby the insurance provider will offer their customers, who operate in the haulage and waste collection sectors with Camera Telematics' 'Street Angel' - the most advanced on-board vehicle camera solution available to provide unrivalled protection against insurance fraud and effective accident management.

“ *We are delighted to be partnering with Camera Telematics, and offering our customer's 'Street Angel' to provide them with a robust tool to ensure minimal fleet risk. Camera Telematics' 'Street Angel' provides scalable, multiple camera options to ensure FNOL capture and faster claims management, protecting our customers and our business from fraudulent insurance claims.”*

Mark Farren,

MD, Arthur Marsh Insurance
Commenting on the partnership with Camera Telematics

A division of The County Group, one of the UK's leading broker firms, Arthur Marsh Insurance appointed Camera Telematics because unlike their previous telematics provider, which was exclusively a tracking system, the Street Angel solution provides tracking functionality coupled with the most advanced onboard vehicle camera solution available. When a roadside incident or accident occurs, the availability of visual evidence delivered by Street Angel provides vehicles insured by Arthur Marsh Insurance with instant high quality visual evidence delivering the highest levels of protection from insurance fraud and accident management assistance.

Once installed on a vehicle, Street Angel works by using 4G connectivity to continually record video evidence of the journey and the vehicle's surroundings on to the internal memory. It uses sophisticated accelerometers to measure g-force in all directions to detect any impact or harsh event, i.e. braking, cornering etc. When the g-force parameter is breached the device instantly uploads a video clip of the event to the cloud and is reviewed by Camera Telematics' in-house FNOL centre where it is assessed and an instant email alert to the fleet manager notifying

FOR ALL ENQUIRIES

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them of the event . The email includes the date, time and vehicle registration, the location and type of event, such as harsh braking or cornering. The email also contains a link that the user can click on and watch the video straight away. This data is accurate and admissible evidence, should it be required to defend or mitigate an insurance claim.

Commenting on the partnership with Camera Telematics, Mark Farren, Arthur Marsh Insurance' Managing Director, said: "We are delighted to be partnering with Camera Telematics, and offering our customer's 'Street Angel' to provide them with a robust tool to ensure minimal fleet risk. Camera Telematics' 'Street Angel' provides scalable, multiple camera options to ensure FNOL capture and faster claims management, protecting our customers and our business from fraudulent insurance claims."

Simon Catt, Director of Camera Telematics, added: "To align our 'Street Angel' solution with an insurer such as Arthur Marsh Insurance is a great endorsement of the value and the flexibility of 'Street Angel', to help drivers, fleets and insurers achieve maximum protection from insurance fraud, whilst as a parallel delivering exceptional standards of accident management."



ABOUT CAMERA TELEMATICS:

Camera Telematics provides sophisticated vehicle telematics systems and software to its global clients and partners. Headquartered in Ireland with further offices located in Berkshire, the company continues to refine its Street Angel VEDR and iC360 multi-camera systems for provision to a global audience of commercial and private fleet owners, insurance brokers and private drivers.

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